

## GANDHI SCHOOL OF ENGINEERING BHABANDHA, BERHAMPUR SESSION PLAN

### 5TH SEMESTER, BRANCH-MECHANICAL(GROUP 1)

# ENTREPRENEURSHIP and MANAGEMENT & SMART TECHNOLOGY(TH-1)

Name of the Faculty – PROF. LAKSHMI NARAYANA PANDA								
		Topics to be taken		Actually taker	1			
SL NO & CHAPTER	No. of Periods assigned by SCTE & VT	<b>Details of the topics</b>	PLANNED DATE	<b>Details of the topics</b>	ACTUAL DATE	Remarks		
1. Entrepreneurship	10	<ul> <li>☑ Concept /Meaning of Entrepreneurship</li> <li>☑ Need of Entrepreneurship</li> <li>☑ Characteristics, Qualities and Types of entrepreneur, Functions</li> <li>☑ Barriers in entrepreneurship</li> <li>☑ Entrepreneurs vrs. Manager</li> <li>☑ Forms of Business Ownership: Sole proprietorship, partnership forms and others</li> <li>☑ Types of Industries, Concept of Startups</li> <li>☑ Entrepreneurial support agencies at National, State, District Level( Sources): DIC, NSIC, OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.</li> <li>☑ Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks</li> </ul>	2.08.2023 TO 16.08.2023	<ul> <li>Concept /Meaning of Entrepreneurship</li> <li>Need of Entrepreneurship</li> <li>Characteristics, Qualities and Types of entrepreneur, Functions</li> <li>Barriers in entrepreneurship</li> <li>Entrepreneurs vrs. Manager</li> <li>Forms of Business Ownership: Sole proprietorship, partnership forms and others</li> <li>Types of Industries, Concept of Startups</li> <li>Entrepreneurial support agencies at National, State, District Level( Sources): DIC, NSIC, OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc.</li> <li>Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks</li> </ul>	2.08.2023 2.08.2023 4.08.2023 5.08.2023 9.08.2023 11.08.2023 12.08.2023 16.08.2023			

2. Market Survey and Opportunity Identification (Business Planning)	8	<ul> <li>Business Planning</li> <li>SSI, Ancillary Units, Tiny Units,</li> <li>Service sector Units</li> <li>Time schedule Plan, Agencies to be contacted for Project</li> <li>Implementation</li> <li>Assessment of Demand and supply and Potential areas of Growth</li> <li>Identifying Business Opportunity</li> <li>Final Product selection</li> </ul>	18.08.2023 TO 2.09.2023	<ul> <li>Business Planning</li> <li>SSI, Ancillary Units, Tiny Units,</li> <li>Service sector Units</li> <li>Time schedule Plan, Agencies to be contacted for Project</li> <li>Implementation</li> <li>Assessment of Demand and supply and Potential areas of Growth</li> <li>Identifying Business Opportunity</li> <li>Final Product selection</li> </ul>	18.08.2023 19.08.2023 23.08.2023 23.08.2023 25.08.2023 26.08.2023 1.09.2023 2.09.2023	
3. Project report Preparation	4	<ul><li>Preliminary project report</li><li>Detailed project report, Techno economic Feasibility</li><li>Project Viability</li></ul>	8.09.2023 TO 13.09.2023	<ul><li>Preliminary project report</li><li>Detailed project report, Techno economic Feasibility</li><li>Project Viability</li></ul>	8.09.2023 9.09.2023 13.09.2023 13.09.2023	
4. Management Principles	5	<ul> <li>Definitions of management</li> <li>Principles of management</li> <li>Functions of management</li> <li>(planning, organising, staffing, directing and controlling etc.)</li> <li>Level of Management in an Organisation</li> </ul>	15.09.2023 TO 27.09.2023	<ul> <li>Definitions of management</li> <li>Principles of management</li> <li>Functions of management</li> <li>(planning, organising, staffing, directing and controlling etc.)</li> <li>Level of Management in an Organisation</li> </ul>	15.09.2023 16.09.2023 22.09.2023 23.09.2023 27.09.2023	

5. Functional Areas of Management	10	a) Production management  Functions, Activities  Productivity Quality control Production Planning and control b) Inventory Management Need for Inventory management Models/Techniques of Inventory management Functions of Financial management Management of Working capital Costing (only concept) Break even Analysis Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets(only Concepts) d) Marketing Management Concept of Marketing and Marketing Management Marketing Techniques (only concepts)	27.09.2023 TO 18.10.2023	a) Production management  Functions, Activities  Productivity  Quality control  Production Planning and control b) Inventory Management  Need for Inventory management  Models/Techniques of Inventory management c) Financial Management  Functions of Financial management  Management of Working capital Costing (only concept) Break even Analysis Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets(only Concepts) d) Marketing Management Concept of Marketing and Marketing Management Marketing Techniques (only concepts)	27.09.2023 29.09.2023 30.09.2023 4.10.2023 4.10.2023 6.10.2023 11.10.2023	
		<ul> <li>Concept of 4P s (Price, Place, Product, Promotion)</li> <li>Human Resource Management</li> <li>Functions of Personnel Management</li> <li>Manpower Planning, Recruitment, Sources of manpower, Selection process, Method of Testing, Methods of Training &amp; Development, Payment of Wages</li> </ul>		<ul> <li>☑ Concept of 4P s (Price, Place, Product, Promotion)</li> <li>e) Human Resource Management</li> <li>☑ Functions of Personnel Management</li> <li>☑ Manpower Planning, Recruitment, Sources of manpower, Selection process, Method of Testing, Methods of Training &amp; Development, Payment of Wages</li> </ul>	13.10.2023 18.10.2023	

6. Leadership and Motivation	6	a) Leadership  ② Definition and Need/Importance ② Qualities and functions of a leader ② Manager Vs Leader ② Style of Leadership (Autocratic, Democratic, Participative) b) Motivation ② Definition and characteristics ② Importance of motivation ② Theories of motivation ② Theories of motivation (Maslow) ② Methods of Improving Motivation ② Importance of Communication in Business ② Types and Barriers of Communication	18.10.2023 TO 10.11.2023	a) Leadership  ② Definition and Need/Importance ② Qualities and functions of a leader ② Manager Vs Leader ② Style of Leadership (Autocratic, Democratic, Participative) b) Motivation ② Definition and characteristics ② Importance of motivation ② Factors affecting motivation ② Theories of motivation (Maslow) ② Methods of Improving Motivation ② Importance of Communication in Business ② Types and Barriers of Communication	18.10.2023 1.11.2023 1.11.2023 3.11.2023 4.11.2023 8.11.2023 10.11.2023	
7. Work Culture, TQM & Safety	5	<ul> <li>Human relationship and</li> <li>Performance in Organization</li> <li>Relations with Peers, Superiors and Subordinates</li> <li>TQM concepts: Quality Policy,</li> <li>Quality Management, Quality system</li> <li>Accidents and Safety, Cause,</li> <li>preventive measures, General Safety</li> <li>Rules, Personal Protection</li> <li>Equipment(PPE)</li> </ul>	11.11.2023 TO 18.11.2023	<ul> <li>Human relationship and</li> <li>Performance in Organization</li> <li>Relations with Peers, Superiors and Subordinates</li> <li>TQM concepts: Quality Policy,</li> <li>Quality Management, Quality system</li> <li>Accidents and Safety, Cause,</li> <li>preventive measures, General Safety</li> <li>Rules, Personal Protection</li> <li>Equipment(PPE)</li> </ul>	11.11.2023 15.11.2023 15.11.2023 17.11.2023 18.11.2023	

8. Legislation	6	a) Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights b) Features of Factories Act 1948 with Amendment (only salient points) c) Features of Payment of Wages Act 1936 (only salient points)	22.11.2023 TO 29.11.2023	a) Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights b) Features of Factories Act 1948 with Amendment (only salient points) c) Features of Payment of Wages Act 1936 (only salient points)	22.11.2023 22.11.2023 24.11.2023 25.11.2023 29.11.2023	
9. Smart Technology	6	<ul> <li>Concept of IOT, How IOT works</li> <li>Components of IOT, Characteristics of IOT, Categories of IOT</li> <li>Applications of IOT- Smart Cities, Smart Transportation, Smart Home, Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc.</li> </ul>	1.12.2023 TO 8.12.2023	<ul> <li>Concept of IOT, How IOT works</li> <li>Components of IOT, Characteristics of IOT, Categories of IOT</li> <li>Applications of IOT- Smart Cities, Smart Transportation, Smart Home, Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc.</li> </ul>	1.12.2023 2.12.2023 6.12.2023 6.12.2023 8.12.2023	

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Mechanical Engineering

Bendhi School of Engg.

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## GANDHI SCHOOL OF ENGINEERING BHABANDHA, BERHAMPUR SESSION PLAN

### 5TH SEMESTER, BRANCH-MECHANICAL(GROUP 2)

# ENTREPRENEURSHIP and MANAGEMENT & SMART TECHNOLOGY(TH-1)

Name of the Fac	Name of the Faculty – KABITA KUMARI TRIPATHY								
Topics to be taken				Actually taker	1				
SL NO & CHAPTER	No. of Periods assigned by SCTE & VT	<b>Details of the topics</b>	PLANNED DATE	<b>Details of the topics</b>	ACTUAL DATE	Remarks			
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3. Project report Preparation	4	<ul><li>Preliminary project report</li><li>Detailed project report, Techno economic Feasibility</li><li>Project Viability</li></ul>	7.09.2023 TO 13.09.2023	<ul><li>Preliminary project report</li><li>Detailed project report, Techno economic Feasibility</li><li>Project Viability</li></ul>	7.09.2023 11.09.2023 12.09.2023 13.09.2023	
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5. Functional Areas of Management	10	a) Production management  Punctions, Activities  Productivity  Quality control  Production Planning and control b) Inventory Management  Meed for Inventory management  Models/Techniques of Inventory management Functions of Financial management  Management of Working capital  Costing (only concept)  Break even Analysis  Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets(only Concepts) d) Marketing Management  Concept of Marketing and Marketing Management  Marketing Techniques (only concepts)  Concept of 4P s (Price, Place, Product, Promotion) e) Human Resource Management  Hunden Resource Management  Manpower Planning, Recruitment, Sources of manpower, Selection process, Method of Testing, Methods of Training & Development, Payment of Wages	27.09.2023 TO 17.10.2023	a) Production management  Functions, Activities  Productivity  Quality control  Production Planning and control b) Inventory Management  Meed for Inventory management  Models/Techniques of Inventory management Functions of Financial management  Management of Working capital  Costing (only concept)  Break even Analysis  Brief idea about Accounting Terminologies: Book Keeping, Journal entry, Petty Cash book, P&L Accounts, Balance Sheets(only Concepts) d) Marketing Management  Concept of Marketing and Marketing Management  Marketing Techniques (only concepts)  Concept of 4P s (Price, Place, Product, Promotion) e) Human Resource Management Functions of Personnel Management Manpower Planning, Recruitment, Sources of manpower, Selection process, Method of Testing, Methods of Training & Development, Payment of Wages	27.09.2023 3.10.2023 4.10.2023 9.10.2023 10.10.2023 12.10.2023 16.10.2023 17.10.2023	
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